

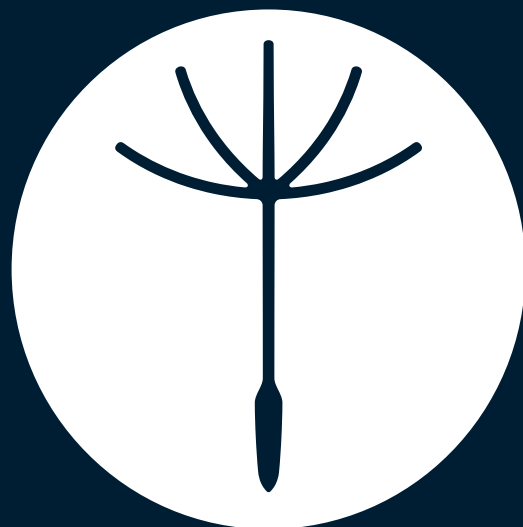


DALION

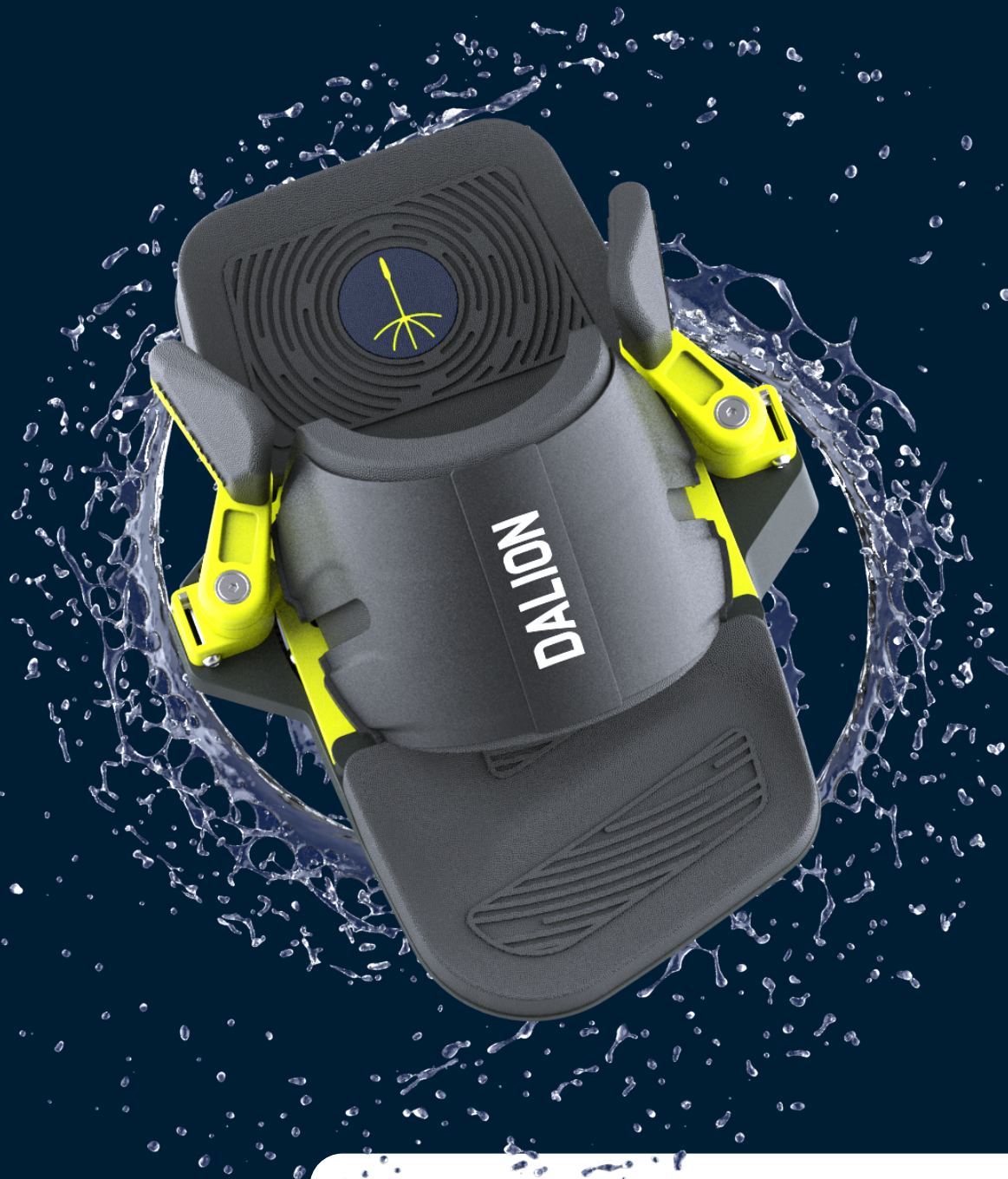
break records. not bones.

DALION PRODUCTGUIDE

ENGLISH



break records. not bones.



**A WORLD PREMIERE IN
KITEBOARDING AT ISPO 2020**

KITEBOARDING IS OUR PASSION

AND OUR COMMUNITY IS GROWING. WE ARE OVER 1.5 MILLION KITESURFERS WITH APROX. 60.000 NEW KITERS EVERY YEAR.



WE GO OUT ON THE WATER,
BECAUSE WE ARE ADDICTED TO
THE **FUN AND STRESS RELIEF**
THAT KITESURFING GIVES US AND
THE KICK WE GAIN BY **MASTERING**
OUR **OWN SKILLS.**

MINDSET: THE KEY TO YOUR POTENTIAL

WE NEED A FREE MIND WITHOUT THE FEAR OF INJURIES IN ORDER TO GET WHAT WE WANT MOST: FUN, STRESS RELIEF AND SKILL MASTERY.



WHAT WE NEED AS KITESURFERS:

Need

We want a **free mind**, without any fear of being injured

How

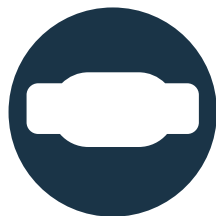
We need **gear** that **protects** us in case of an **accident**, so that **serious injuries** won't happen

Result

We want to experience **fun**, **stress release** and **skill mastery**

SAFETY HAS ALWAYS BEEN A KEY DRIVER FOR THE IMPROVEMENT OF OUR GEAR

THE NUMBER OF KITESURFERS KEEPS GROWING DUE TO IMPROVING SAFETY STANDARDS.



Harness



Bar



Kite

SAFETY STANDARDS OF HARNESS, BAR AND KITE HAVE IMPROVED A LOT SINCE THE BEGINNING OF KITESURFING.



BUT WHAT ROLE PLAYS THE BOARD AND BINDING?

OVER

50% of all injuries in Kiteboarding in lower extremities

OVER

80.000 onefooter* injuries a year worldwide

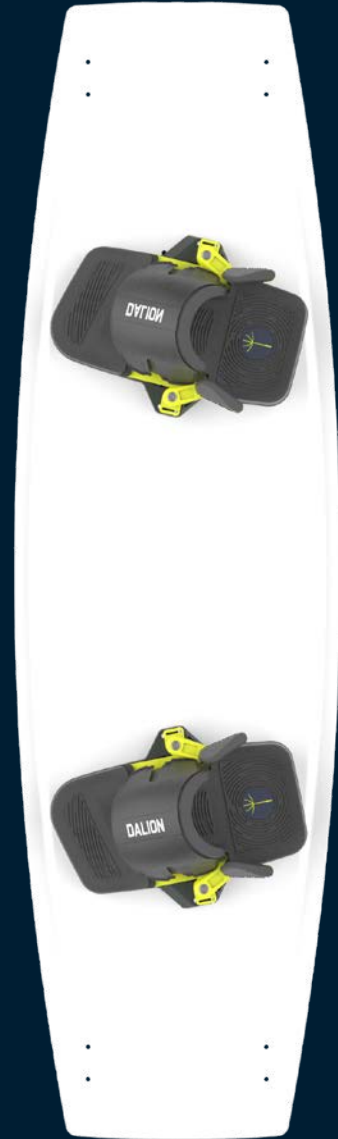
Fixation of one foot can cause serious injuries with long regeneration phases.

* Injuries caused by one foot get trapped in the footstraps

WE ARE PROVIDING A **SOLUTION** INSPIRED BY **NATURE**

A **NEW SAFETY BINDING** WITH A UNIQUE
RELEASE MECHANISM INSPIRED BY A **DANDELION**.

IT **RELEASES** WHEN **PRESSURE GETS TOO HIGH**.



THE MOVEMENT THAT WOULD
LEAD TO **INJURY**, NOW **RELEASES**
THE **STRAP** – AND **AVOIDS INJURY**



THE ROTATION IS THE KEY.

AN EXCESSIVE ROTATION LEADS TO THE OPENING OF THE STRAP



TORSION*



LEVERAGE*



RELEASE*



FREEDOM*

* adjustable to individual kites needs

The binding **opens** due to the **unique movement** of an approaching **rotational injury**.*

*depending on user settings

FEATURES OF THE DALION BINDING

THE INNOVATIVE RELEASE MECHANISM LEADS NOT ONLY TO AN **IMPROVEMENT IN SAFETY**, ALSO OTHER **KEY FACTORS** OF KITEBOARDING ARE **ENHANCED**.

lower risk of getting stuck with one foot

lower risk of injury

adjustable to kiter's needs

tighter **connection** to the board

increased **boardcontrol**

fits on every commercial **kiteboard**

unique engineering - adjustable to **kiter's need**

ADJUSTABLE TO YOUR **NEEDS**.

THREE ADJUSTERS TO FIT YOUR INDIVIDUAL NEEDS.

lever adjuster

sets the angle
of the lever

release adjuster

sets the angle
until the release

force adjuster

sets the amount
of counterforce

TEAM

WE ARE LOOKING FOR INTERESTED BUSINESS PARTNERS



THOMAS LISCHKE
FOUNDER / CEO



MARKUS ZAGLMANN
FOUNDER / COO

#breakrecordsnotbones
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**Zusammen.
Zukunft.
Gestalten.**